

# MOBILE HEALTH IMPACT ACCELERATOR

INFORMATION SESSION  
NOVEMBER 6, 2024



**Mobile  
Health Map**

# AGENDA

- Welcome and Introductions
- Accelerator Overview
- Accelerator Goals
- Accelerator Benefits
- Eligibility Criteria
- Application Process
- Selection Criteria
- FAQ
- Next Steps & Contact Information
- Questions



# Mobile Health Map

## OUR MISSION

To measure, maximize, and communicate how mobile clinics improve health, save money, and advance equity.

# WHAT WE DO



# MOBILE HEALTH IMPACT ACCELERATOR

## OVERVIEW

- What is the Accelerator?
  - Six-month learning and capacity building opportunity for staff of mobile clinics.
  - Offers skill-building, technical assistance, and peer support to strengthen clinic services and enhance community connections.
- Funding and Support
  - Funded by the Centers for Disease Control and Prevention (CDC)
  - Part of a national effort to strengthen the public health system and improve health equity.

# MOBILE HEALTH IMPACT ACCELERATOR

## OVERVIEW

- Who Should Apply?
  - Mobile clinic teams looking to improve service delivery, sustainability, and alignment with public health strategies.
  - Ideal for clinics aiming to better understand and address the healthcare needs of their communities.
- Format
  - Virtual meetings with a blend of group learning, one-on-one technical support, and independent work.

# MOBILE HEALTH IMPACT ACCELERATOR

## GOALS

- Build Skills and Knowledge
  - Gain essential skills in needs assessment, program evaluation, and data analysis.
  - Learn how to identify community health needs and use data-driven insights to guide program decisions.
- Strengthen Public Health Connections
  - Create and deepen partnerships with local public health systems.
  - Learn strategies to bridge gaps in care and integrate with broader public health initiatives.

# MOBILE HEALTH IMPACT ACCELERATOR

## GOALS

- Improve Service Delivery
  - Apply proven public health strategies to enhance the effectiveness and sustainability of services.
  - Learn best practices to adapt services in response to the community's unique needs.
- Foster Community Trust and Engagement.
  - Develop approaches to build lasting relationships with communities, especially marginalized and underserved populations.
  - Focus on building trust, which enhances service reach and impact in underserved areas.



# MOBILE HEALTH IMPACT ACCELERATOR

## BENEFITS

- Skill Development and Knowledge Gain
  - Access expert training and support on conducting needs assessments, program evaluation, data collection and analysis, and decision-making.
  - Learn how to gather, interpret, and act on community health data to make your services more targeted and impactful.
- Personalized Technical Assistance
  - Monthly one-on-one sessions with Mobile Health Map staff, tailored to address specific challenges and goals of your mobile program.
  - Ongoing support ensures participants receive guidance tailored to their unique clinic needs.

# MOBILE HEALTH IMPACT ACCELERATOR

## BENEFITS

- Networking and Peer Support
  - Connect with and learn from other mobile health clinics across the nation facing similar challenges.
  - Monthly group sessions and optional office hours provide opportunities to share insights, strategies, and resources.
- Strengthened Public Health Collaboration
  - Develop stronger, more coordinated relationships with local public health systems.
  - Learn to align clinic efforts with public health priorities to create more sustainable and impactful community health solutions.

# MOBILE HEALTH IMPACT ACCELERATOR

## BENEFITS

- Building Community Trust
  - Learn strategies for community engagement that foster trust, enabling better outreach to underserved and marginalized populations.
  - Build long-term relationships that strengthen the clinic's role as a trusted healthcare provider in the community.

## ELIGIBILITY CRITERIA

- Currently operating a mobile clinic
- Your mobile program has at least one dedicated staff member
- Your mobile program is registered with Mobile Health Map
- Your mobile program is based in the United States, its Territories, and/or Tribal Nations
- Your mobile program or its parent organization is a charitable, non-profit organization
- Two representatives are available to attend all scheduled learning sessions.

## APPLICATION PROCESS

Apply using our online form: [Mobile Health Impact Accelerator Application - Formstack](#)

### Key Dates:

- Application Q&A Office Hours: November, 8, 2024 10:00 - 11:00 EST
- Application Q&A Office Hours: November 19, 2024 2:00 - 3:00 EST
- Application Deadline: December 6, 2024
- Applicants Notified: December 17, 2024
- Program Start Date: January 9, 2025
- Program End Date: June 2025 (TBD)

## SELECTION CRITERIA

- Commitment to Community Engagement
  - Applicants who demonstrate a strong desire to connect with their communities and local public health systems to better understand and serve their communities will be prioritized.
  - Emphasis on willingness to engage in needs assessment and build partnerships to identify and address community health needs.

## SELECTION CRITERIA

- Commitment to Health Equity
  - Demonstrated dedication to advancing health equity and reaching underserved and/or marginalized populations.
  - Interest in applying evidence-based public health strategies to reduce health disparities.
- Alignment with Program Goals
  - Clinics whose objectives align closely with the Accelerator's mission to improve community health, expand access, and strengthen public health collaborations

## SELECTION CRITERIA

- Capacity and Readiness
  - Preference for clinics ready to fully engage in program activities and commit the necessary resources for the six-month duration.
  - Ability to have two representatives participate consistently in all sessions.
- Potential for Growth and Sustainability
  - Applicants eager to build sustainable and impactful services through data-driven approaches.
  - Openness to adopting new strategies and practices learned during the Accelerator.



## FREQUENTLY ASKED QUESTIONS

- What is the time commitment?
  - Expect to spend 4-6 hours per week on independent work plus one monthly group session and a one-on-one technical assistance meeting.
- Can multiple staff members participate?
  - Yes, two representatives from each organization are required to attend all sessions.
- What if our clinic hasn't conducted a needs assessment?
  - Prior experience with needs assessments is not required; the program will guide you through this process.
- Is there a cost to participate?
  - No, there is no cost to participate in the Mobile Health Impact Accelerator.
- What kind of support is provided?
  - Monthly one-on-one technical assistance, peer networking, and access to resources and public health strategies.

## Q&A OFFICE HOURS

- November 8, 2024, 10:00 – 11:00 am EST
- November 19, 2024, 2:00 – 3:00 pm EST

## ADDITIONAL SUPPORT

Contact Program Manager, Kait Guild with any additional questions:

- Email: [Kait\\_Guild@hms.harvard.edu](mailto:Kait_Guild@hms.harvard.edu)
- Phone: (860) 819-6699

THANK YOU!

QUESTIONS?

